

RMARTINMENDEZ

Videographer - Photography - Creative Director

Agency Media Kit







INTRODUCTION

Rodrigo Martín Méndez Serrano, has established himself as one of the most distinctive voices in modern sports photography. Recognized for his unique use of color, innovative framing, and dynamic perspective, He transforms every image into a lasting emotion capturing not just moments, but the energy that defines them.

Based in Mexico City, Martín works as a sports photographer and creative, in his own agency *rmartinmendez*, connecting with elite athletes and global brands through powerful visual storytelling. Since 2020, he has led coverage of major football matches and events across Mexico, the United States, and Europe, collaborating with top athletes such as Jonathan Dos Santos, Giovanni Dos Santos, Santiago Giménez, and Alexis Vega, Gilberto Mora among many others.

He has documented some of the world's most prestigious sports events, including the Paris 2024 Olympic Games, Liga MX Finals, the 2025 CONCACAF Champions Cup Final, FIFA international matches, and the US Open 2025. His portfolio spans sports, action, and portrait photography, showcasing both the raw intensity of athletes in motion and the refined artistry of studio lighting.

Martín has collaborated with renowned clubs, brands, and organizations such as Mexico's National Team, Club América, Chivas, Cruz Azul, Pumas, Salomon, and Hypebeast, as well as with world-class artists and music festivals across Mexico. Driven by passion and precision, his work continues to redefine how sports and culture are seen transforming movement, emotion, and identity into timeless visual experiences.



EVENTS COVERED

- FIFA WORLD CUP 2026 MTY Event: Juego de Leyendas
 - MLS CUP FINAL 2025 (Inter Miami vs Vancouver Whitecaps)
 - MEXTOUR MEXICO NATIONAL TEAM (MULTIPLE MATCHES IN US)
 - Olympic Games París 2024.
 - US OPEN 2025 COVERAGE.
 - LIGA MX FINAL APERTURA 2025 (Toluca vs Tigres)
 - LIGA MX FINAL (Clausura 2025 Club América vs Toluca)
 - LIGA MX FINAL (APERTURA 2024 CLUB AMERICA VS MONTERREY)
 - CONCACAF Champions Cup FINAL 2025 (Cruz Azul vs Vancouver Whitecaps)
 - LIV GOLF MEXICO CITY 2025
 - Longines Global Champions Tour MEXICO CITY
- And many others....

AIPS MEMBER International Sports Press Asociation

FEMECRODE MEMBER Federación Mexicana de Cronistas Deportivos

RMARTINMENDEZ AGENCY STADISTICS

Escribe aquí lo que ple...

Martin Méndez

214 publicaciones 2,731 seguidores 534 amigos

Fotografía y videografía
 PHOTOGRAPHER // FILMMAKER // CREATIVE DIRECTOR
 contact@rmartinmendez.com
 - Living to create stories through my lens -
 Mexico City & Available

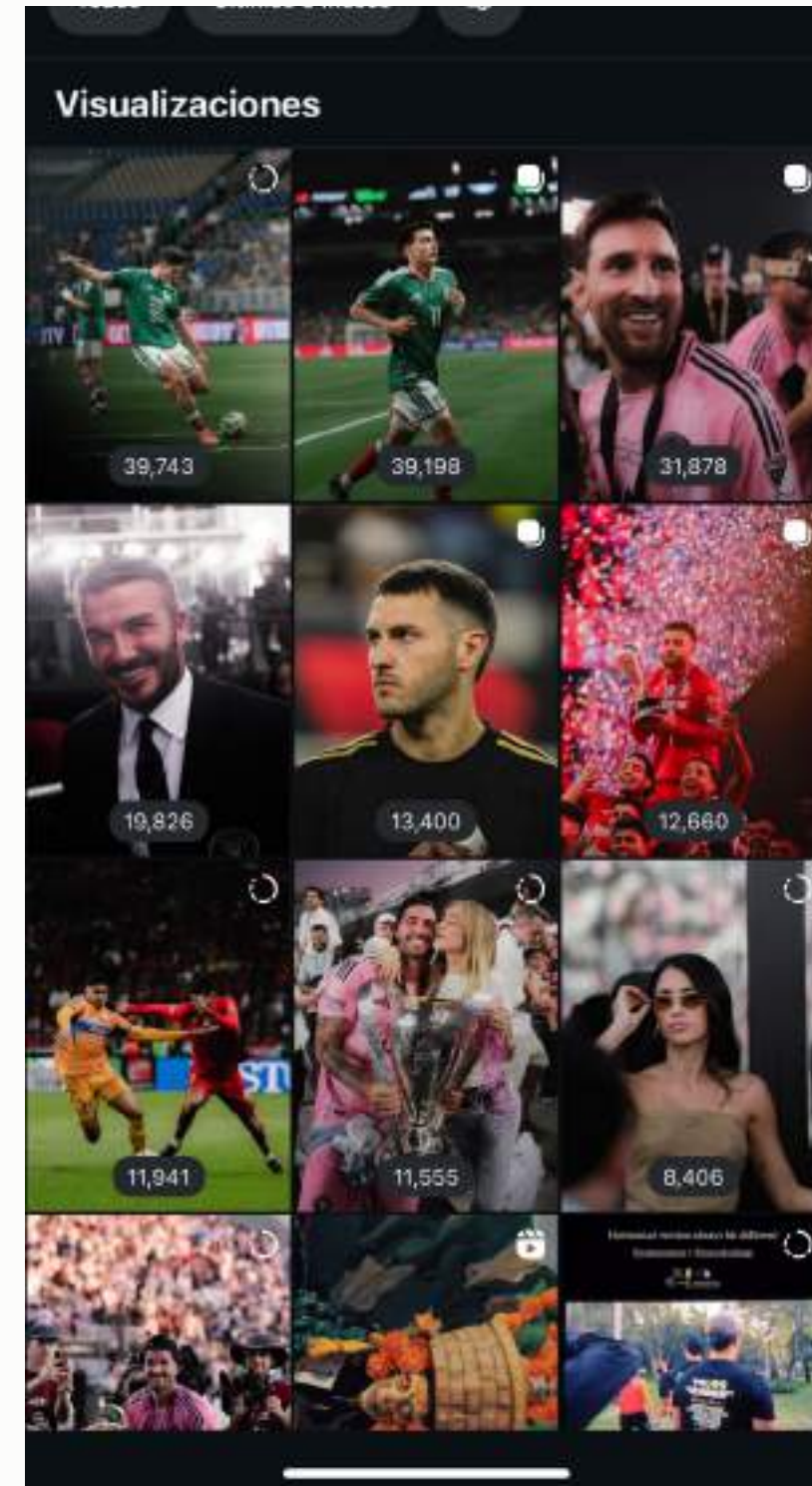
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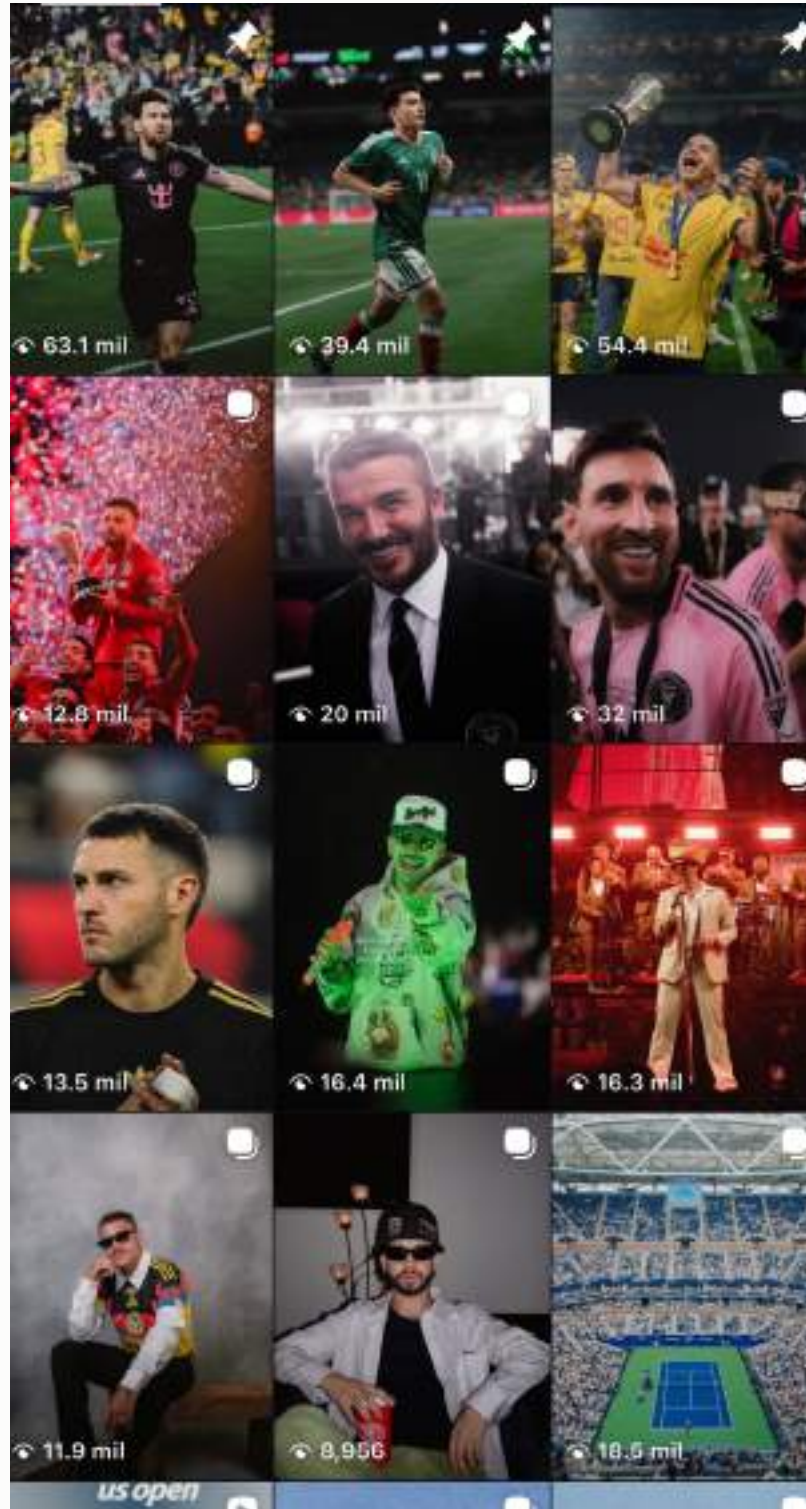
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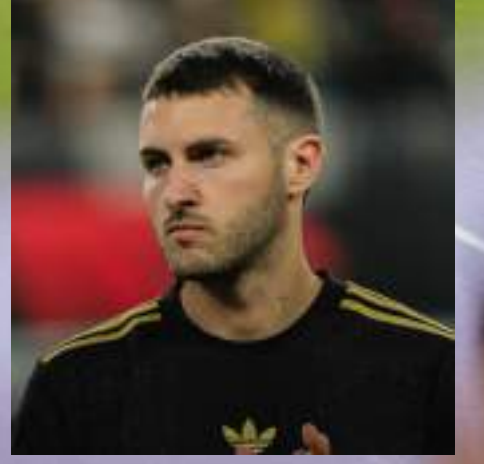
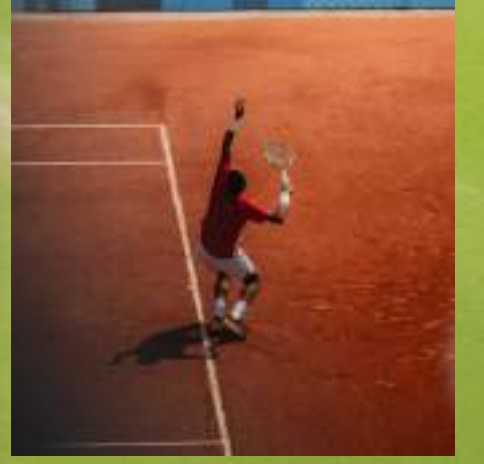
Panel para profesionales
 ↗ 326,7 mil visualizaciones en los últimos 30 días.

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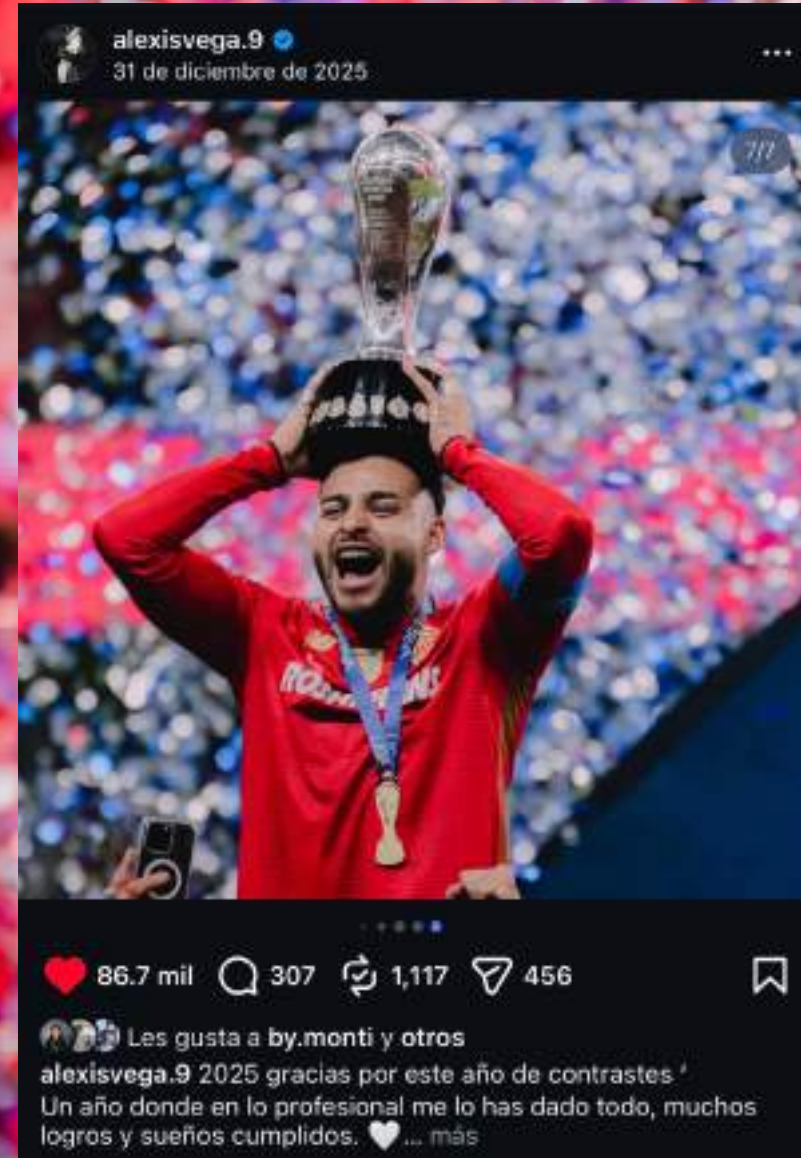






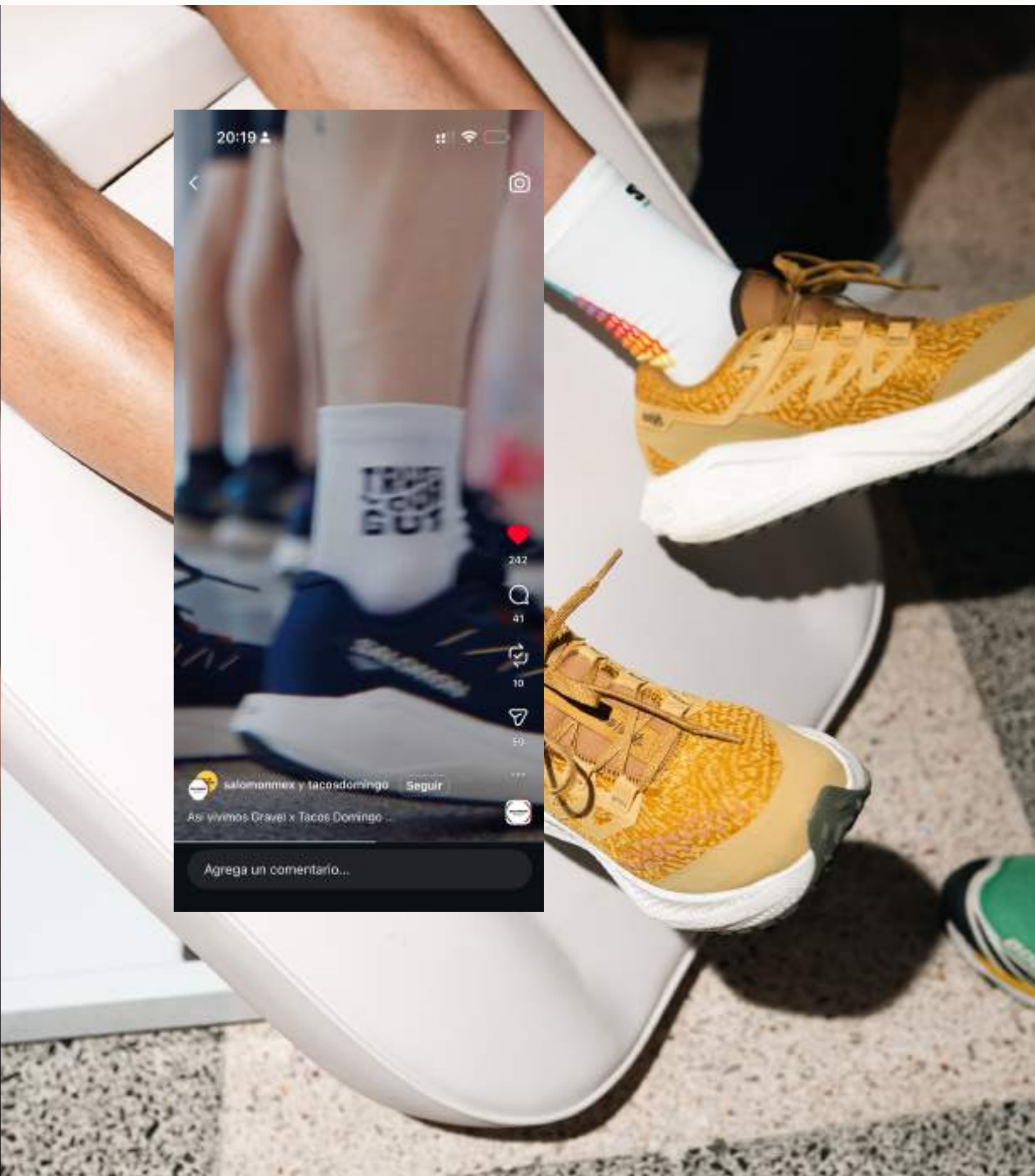
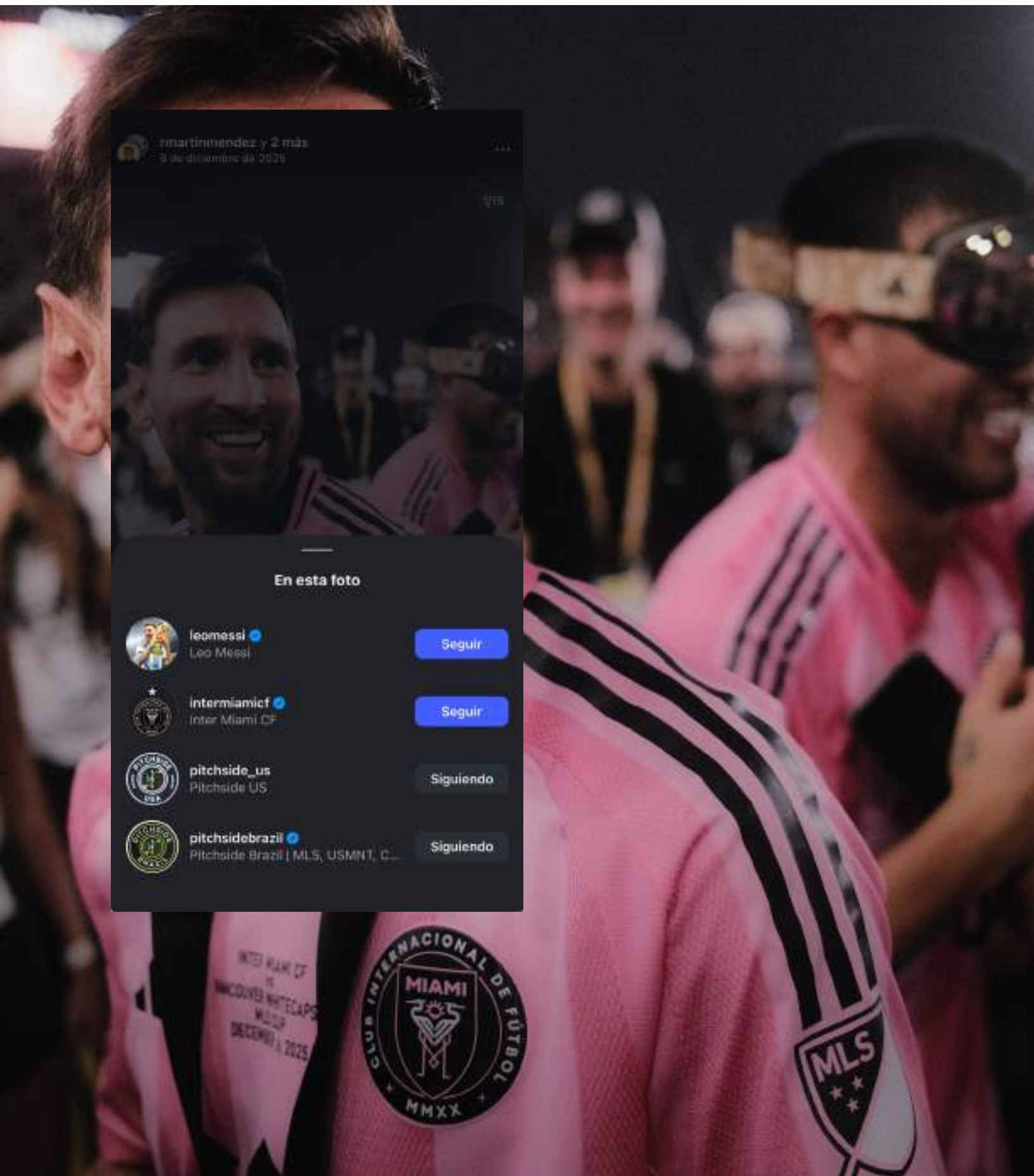
















emartinmendez y 2 más
3 de diciembre de 2025

En esta foto

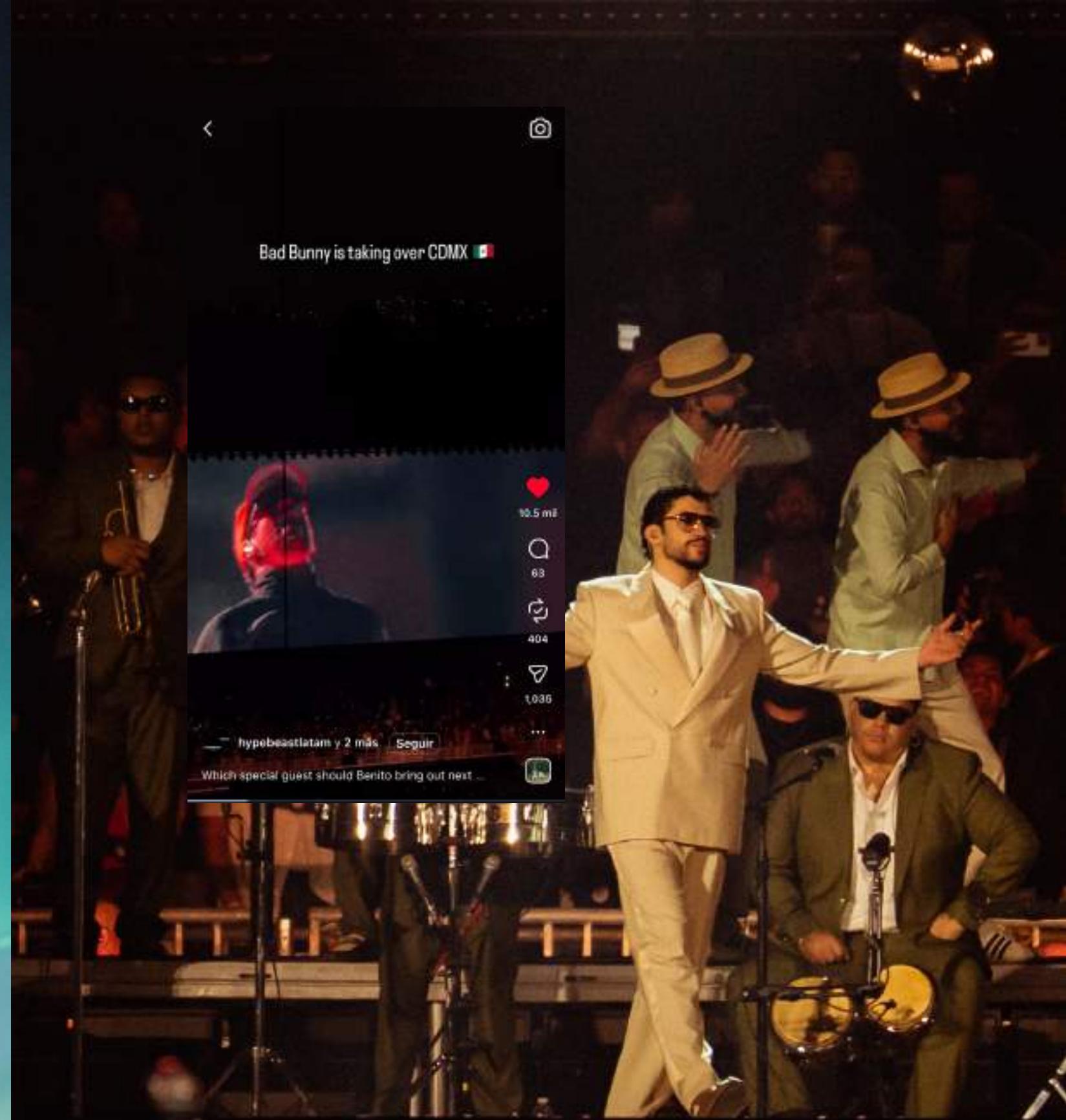
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-  **intermiamicf** Inter Miami CF [Seguir](#)
-  **pitchside_us** Pitchside US [Siguiendo](#)
-  **pitchsidebrazil** Pitchside Brazil | MLS, USMNT, C... [Siguiendo](#)

20:19

salomonmex y tacosdomingo [Seguir](#)

Así vivimos Gravel x Tacos Domingo ...

Agrega un comentario...





Thanks.

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